

Using persuasive devices

Africa Class

I identified some of the features on a Thetford Forest leaflet.

I also noted the picture and heading as that attracted me to the writing.

Discover High Lodge *clear heading*

Play, explore and relax: there's something for everyone at High Lodge. There are miles of off-road walking and cycling trails for all abilities. Extensive and exciting play areas will keep the whole family entertained for hours while seasonal activity trails and additional attractions mean there's always something new to discover. Why not make a day of it and hire a BBQ, bring a picnic or treat yourself in the cafe? *Tripling* *Alliteration* *Exaggeration* *Rhetorical question*

Forestry England is part of the Forestry Commission, which is celebrating its centenary in 2019. Find out more by visiting forestryengland.uk/100

Join today *Imperative verb*

As a member you'll be supporting High Lodge and get free on-site parking, forest updates and discounts.

forestryengland.uk/membership *Picture*



Alliteration: Woodland walk, fun-filled forest, slippery slide park, fantastic flowers.

Fact: It has a range of areas that support Science, Art and Geography lessons.

Opinion: Sam thought it was the best school trip he'd ever been on.

Emotive: Brings joy to the whole family.

Exaggeration: The slides are the scariest drops ever!

Statistics: 95% of teachers would visit again.

Rule of three: Fun, exciting and full of learning!

Your turn!

- Can you think of different ways you can use the persuasive devices to encourage me to want to choose your place for the school to visit!?

Alliteration:

Fact:

Opinion:

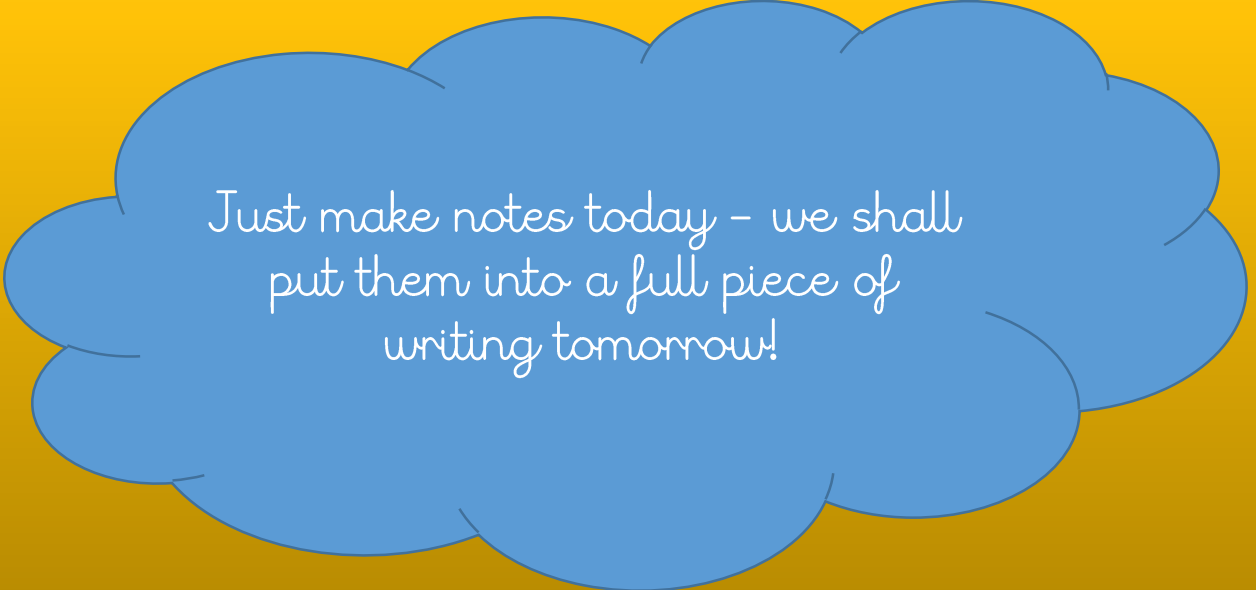
Repetition:

Emotive:

Exaggeration:

Statistics:

Three (rule of):



Just make notes today - we shall
put them into a full piece of
writing tomorrow!