



Thank you for your call

Message from Clare - Fundraising Specialist

Hello there,

I just wanted to say how much I enjoyed our conversation! Learning about your fantastic cause and the incredible work you're doing was truly inspiring. Enclosed in this document, you'll find some useful QR codes that can help sign up individuals, along with posters, general tips, and helpful advice. I really hope these resources will be beneficial to you and your cause.

And remember, I'm here to help! If there's anything else you need assistance with, please don't hesitate to reach out. Feel free to schedule a call with me anytime at clarebookings.youcanbook.me

*Wishing you the best of luck!
Warm regards, Clare*

QR Code

Utilise your unique QR code, it's a great way of getting people to support you straight away

You can download a version of this by visiting your admin dashboard. (<https://www.easyfundraising.or.uk/admin-dashboard>) and selecting 'view cause page QR code'



What is easyfundraising?

easyfundraising is the UK's biggest charity fundraising platform. It turns everyday online shopping into free cashback you can put towards your good cause. Free and easy to use, easyfundraising has helped good causes raise over £42M over the last 15 years.



How does easyfundraising work?

easyfundraising partners with over 8,100 brands, so when an online shopper makes a purchase, the brand donates a percentage of what they've spent to you for free. Everyone is welcome to join!



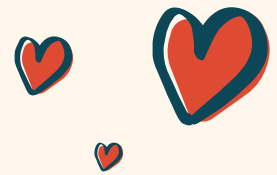
Sign up and earn us a free £1 bonus donation

Scan, join, shop: To unlock the Bonus for
Friends Of Shipdham School Thetford



Download the
easyfundraising App





Sign up, shop, and earn us a **FREE** donation everytime

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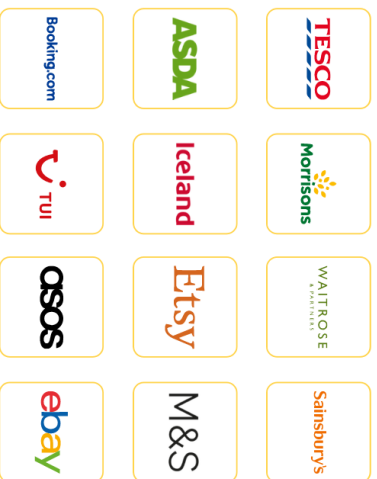
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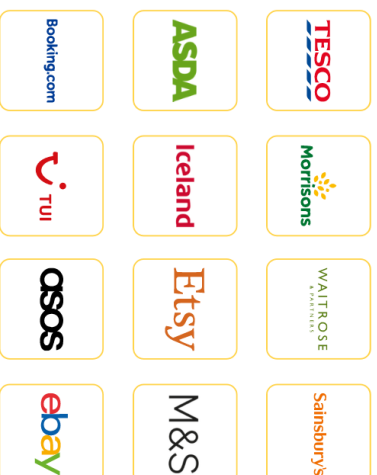


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2024

A year of raising

This is what just one supporter could raise for Friends Of Shipdham School Thetford in a year.



April

Buy home insurance
Up to £17 donation

Confused.com



June

Shop for pet insurance
Up to £21 donation

Petplan



August

Trade in your old car
up to £40 donation

webuyanycar



October

Time for a new sofa
£13 donation

ScS

January

Book a family holiday
£60 donation

TUI



March

Upgrade TV &
broadband package
Up to £12.50 donation

sky



May

Upgrade your mobile phone
Up to £45 donation

O₂



July

Get school uniform & shoes
£4.50 donation

M&S



September

Buy car insurance
Up to £18 donation

Confused.com



December

A year of weekly food shops
£84 donation

TESCO



Total £315

*Donation rates may change from time to time,
the amounts above were correct as of 06/12/2023.

Guide to success

1

Download the mobile app!

Join the Thriving Community of 460,000+ users on the easyfundraising mobile app.



"If I could just give you one piece of advice it would be to download our mobile app and promote this to your supporters. It's the simplest way to get donations."

2

Donation Reminder on your iPhone and iPad! Get donations in one click.



"we've got you covered with the Donation Reminder! It effortlessly finds donations for your favourite causes while you shop on your iPhone, and iPad. So, you can make a difference without any extra effort!"

3

Raise a donation everytime you shop with your favourite supermarket!



"Turn your weekly shopping into big donations for your cause. No matter who you shop with, or how you shop with them, you can raise vital funds for your cause."

4

Join our easyfundraising Facebook Friends group!



"Discover the magic behind the success. Joining our Facebook group gives you insight to what you should be saying and when, plus some exclusive prizes!"

5

Keep your good cause page up to date!



"If I could just give you one piece of advice it would be to download our mobile app and promote this to your supporters. It's the simplest way to get donations."

6

Bring easyfundraising to life and share these exclusive videos!




"These three videos are an excellent guide on easyfundraising, the mobile app and Donation Reminder!"



Over 2.5 million supporters

Excellent 

4,090 reviews on  Trustpilot



190,000 good causes

Useful suggested copy



Did you know you can support us and raise money every time you shop online?
And the best part? It doesn't cost a penny!

Introducing easyfundraising, the free fundraising platform that let us earn donations when we all shop online. With 8,100+ brands to choose from, including Tesco, Sainsbury's, John Lewis & Partners, Sports Direct, ASOS, M&S, Boots, Just Eat, and Booking.com, there's something for everyone.

Here's how it works: Download the easyfundraising app, once you sign up, simply start your shopping journey and the retailer you shop with send us a free donation based on your spending and with no additional cost to you.

Registering yourself takes just 2 minutes and all you need is your email address.

But wait, there's more! To help us get up and running, we've been offered an exclusive incentive for a limited time only. When a new supporter registers easyfundraising will generously give us £1.

So, why wait? Support by registering today!

Download the app, Join, shop, and make a difference!



Did you know you can support us and raise money every time you shop online?
And the best part? It doesn't cost a penny!

Introducing easyfundraising, the free fundraising platform that let us earn donations when we all shop online. With 8,100+ brands to choose from, including Tesco, Sainsbury's, John Lewis & Partners, Sports Direct, ASOS, M&S, Boots, Just Eat, and Booking.com, there's something for everyone.



How it works: Download the easyfundraising app, sign up, start your shopping journey and the brand you shop with will send us a free donation based on your spending.



No extra spending required! Use easyfundraising for your online purchases, and you can support us without any additional cost to you.



Bonus: For the next ****INSERT CAMPAIGN TIMEFRAME**** easyfundraising will donate £1 for every new supporter that registers to support us.

So why wait? Support by registering today!

Download the app, Join, shop and make a difference!

#easyfundraising #everydaymagic



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Excellent 
4,090 reviews on  Trustpilot



190,000 good causes