Safer Internet Day 2025

What does your child love doing online? What services and devices do they use?

EA SPORTS FIFA

MINECRAFT

ROBLOX

LEGO

twitch

Google

FORTNITE

YouTube

NETFLIX

The online world can be exciting and inspiring. It has lots of opportunities to offer young people. It is important to manage and minimise the associated risks.

Conduct

Online behaviour & sharing

Children need to be aware of the impact that their online activity can have on both themselves and others, and how other people may perceive them because of what they say and do online.

It's easy to feel anonymous online and it's important that children are aware of who is able to view, and potentially share, the information, photos and videos that they may have posted.

When using the internet, it's important to keep personal information (that could identify who they are) safe and not share it with strangers.

Content

What children see online

Some online content is not suitable for children and may be hurtful or harmful. This is true for content accessed and viewed via social media, online games, streams and websites.

Live comments and chats alongside other content including videos, streams and games can be hurtful, harmful or unreliable.

It's important for children to consider the reliability of online material and be aware that it might be written with a bias or not be true. Photos and videos can be edited or inaccurate and AI has made it easier to create content that looks realistic but is not real.

Contact

Online communication

It is important for children to realise that new friends made online may not be who they say they are and that once a friend is added to an online account, you may be sharing your personal information with them.

If you have concerns that your child is, or has been, the subject of inappropriate sexual contact or approach by another person (including, but not limited to, a request to meet up or a request for images/videos), it's vital that you report it to the police via:
Child Exploitation and Online Protection Centre (www.ceop.police.uk).

CEOP REPORT
ceop.police.uk

Commerce

Financial and contractual risks

There are opportunities to spend money online across platforms including on games, social media and video sharing platforms, as well as apps and sites designed specifically for online shopping.

Children should be reminded to think carefully about the value of a purchase and to always ask permission if they are using money that is not their own. Use settings to limit payments or authorise card payments.

Scams and fraud are common online and criminals will use a range of tactics to target their victims. Look out for anything that seems too good to be true or seems suspicious and contact your bank and the police if you think you or your child has been victim of a scam.

Online bullying

Also known as 'cyberbullying' - takes place online or using technology.

Cyberbullying can happen in many different ways including unkind messages or comments, the sharing of embarassing photos or exclusion from group chats.

Children need to understand that their online actions can be just as hurtful as offline actions and that seeking to deliberately hurt or upset someone is always unacceptable.

Advice on online contact

Discuss online friendship with your child - make sure they understand that a person they've never met face-to-face is still a stranger. Discuss what kinds of information they should avoid sharing with strangers.

Ensure they know they can come to you if they have any worries or concerns.

If you have an suspicions whatsoever about someone who is in contact with your child online then report it to CEOP.

You will be shown how to report to CEOP later in this presentation.

Advice on online bullying

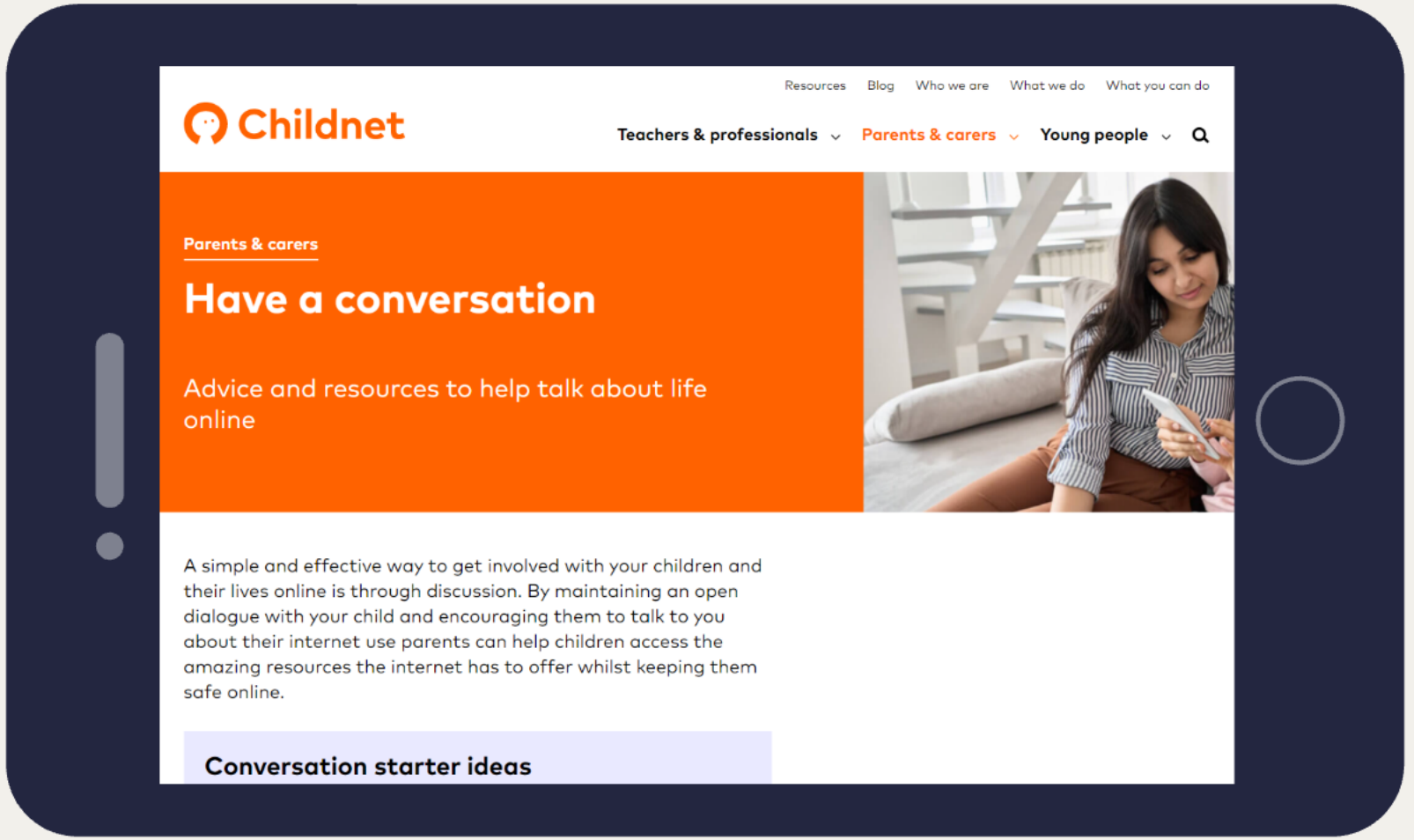
Discuss online bullying with your child - teach the importance of respect online and offline and make sure they know they can talk to you if they have any worries or concerns.

If they are a victim of this type of behaviour:

- **Do** save the evidence
- **Do** report to your school/ the police
- **Do** use online tools to report and block the perpetrator.
- **Don't** deny your child access to a device or service. They may feel punished when they're already the victim.
- **Don't** retaliate.

An open and honest dialogue with your child is absolutely key.

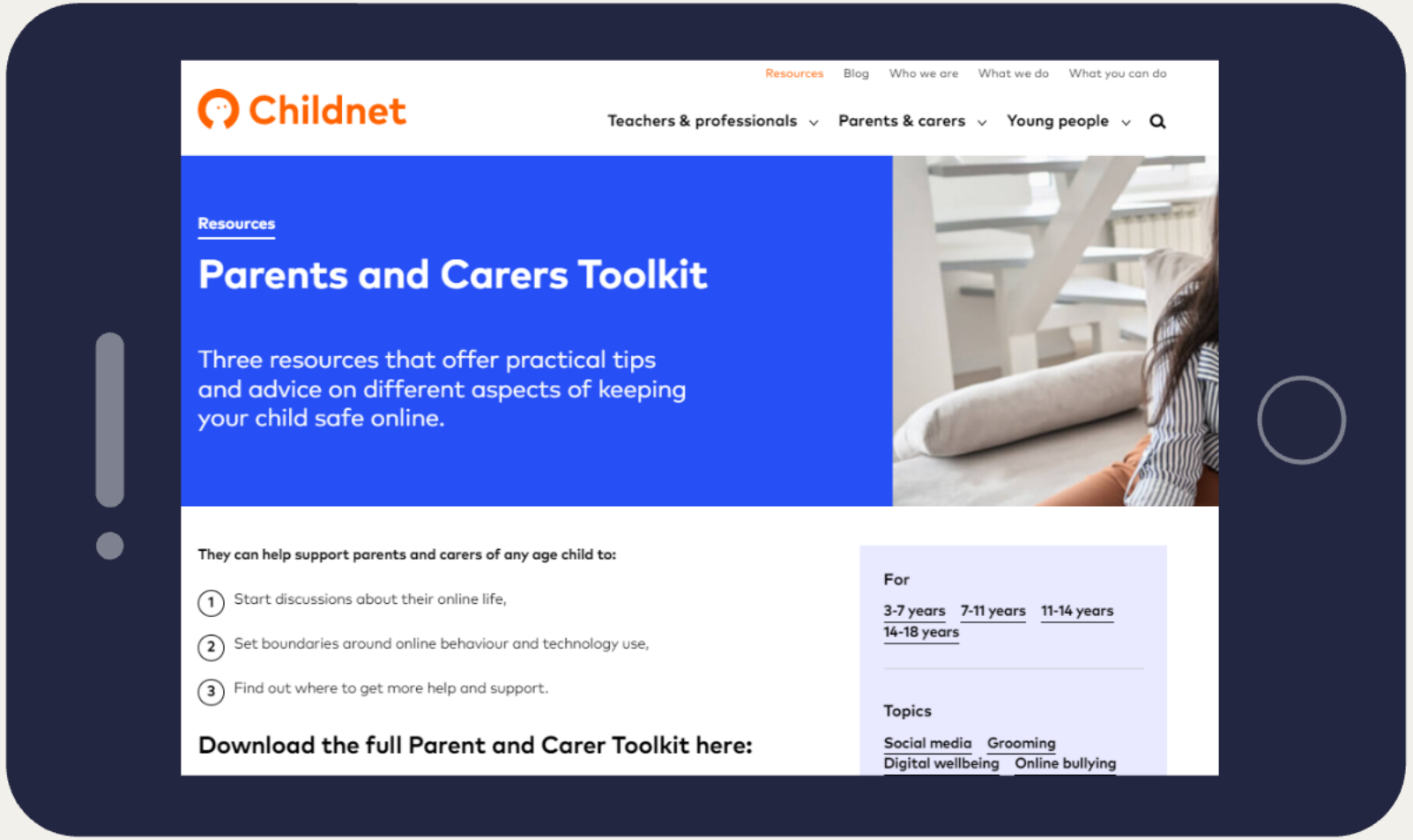
Talk to them about their internet use and let them know they can talk to you.



childnet.com/parents-and-carers/have-a-conversation

Consider setting a family agreement to open discussion.

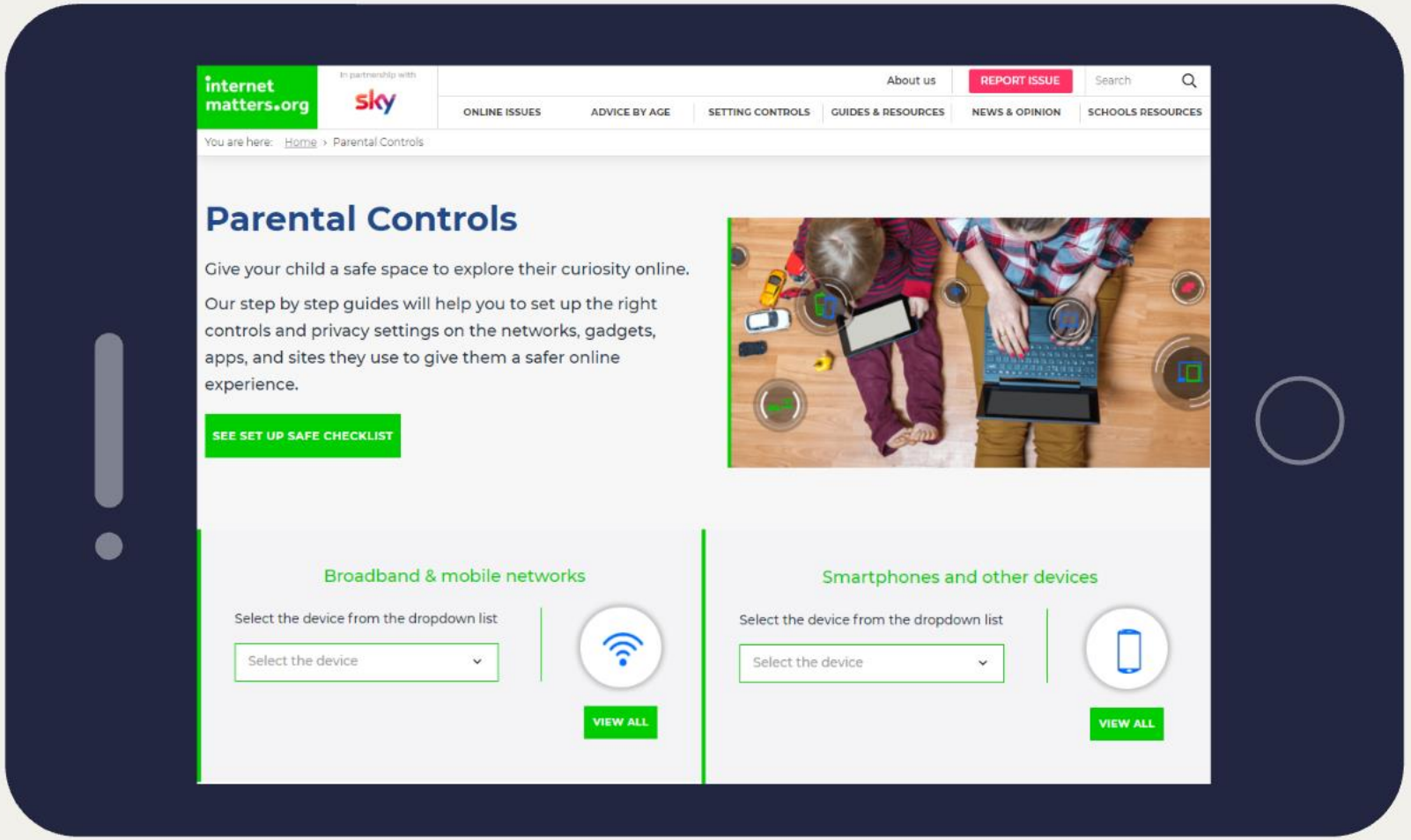
Establish boundaries and your expectations as a family.



childnet.com/toolkit

Filtering software and settings can help block unwanted content.

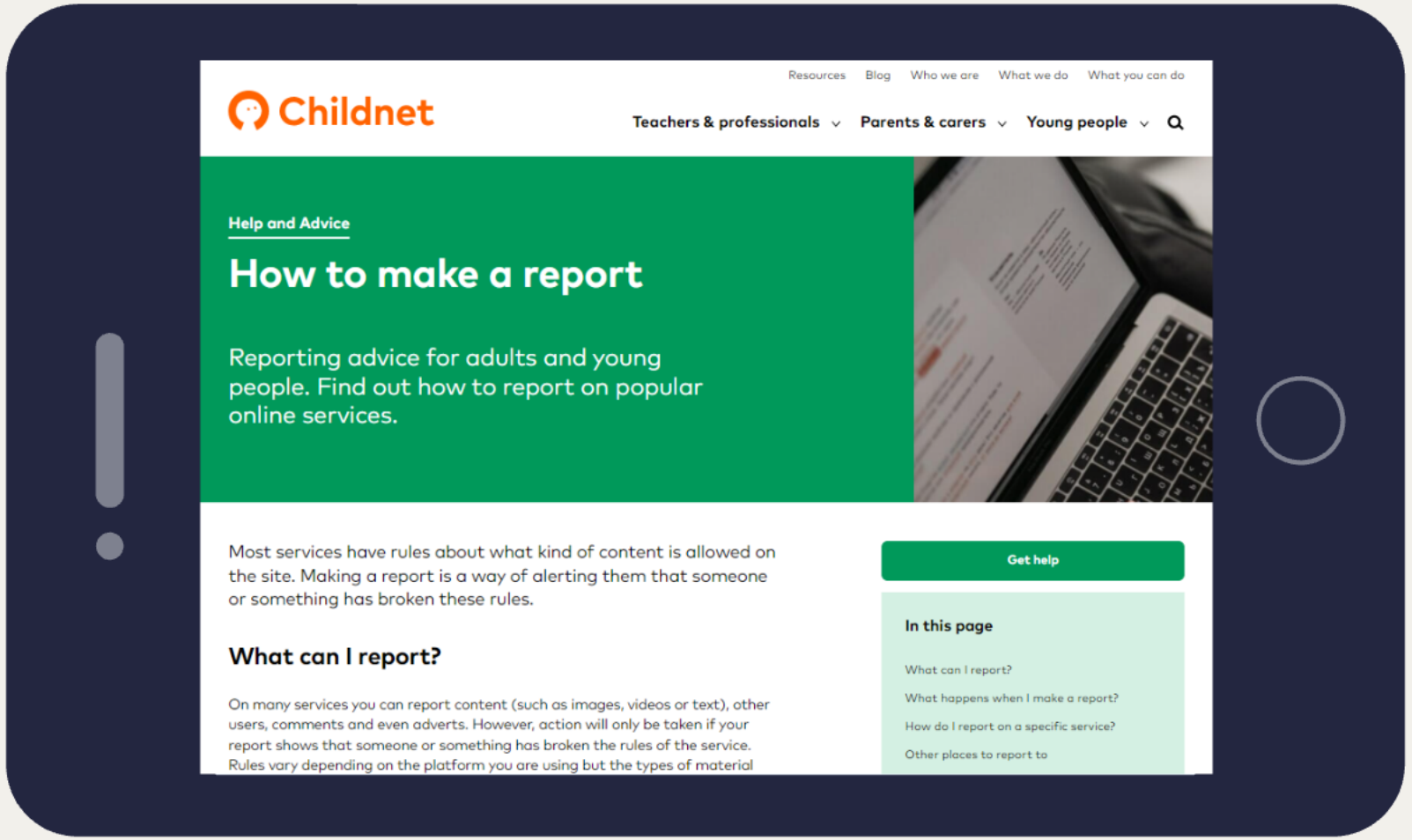
Look at filters on individual devices and from mobile & internet providers



internetmatters.org/parental-controls/

Familiarise yourself with safety and privacy settings on the services your family uses.

Learn how to report, block and mute other users on games and social media.

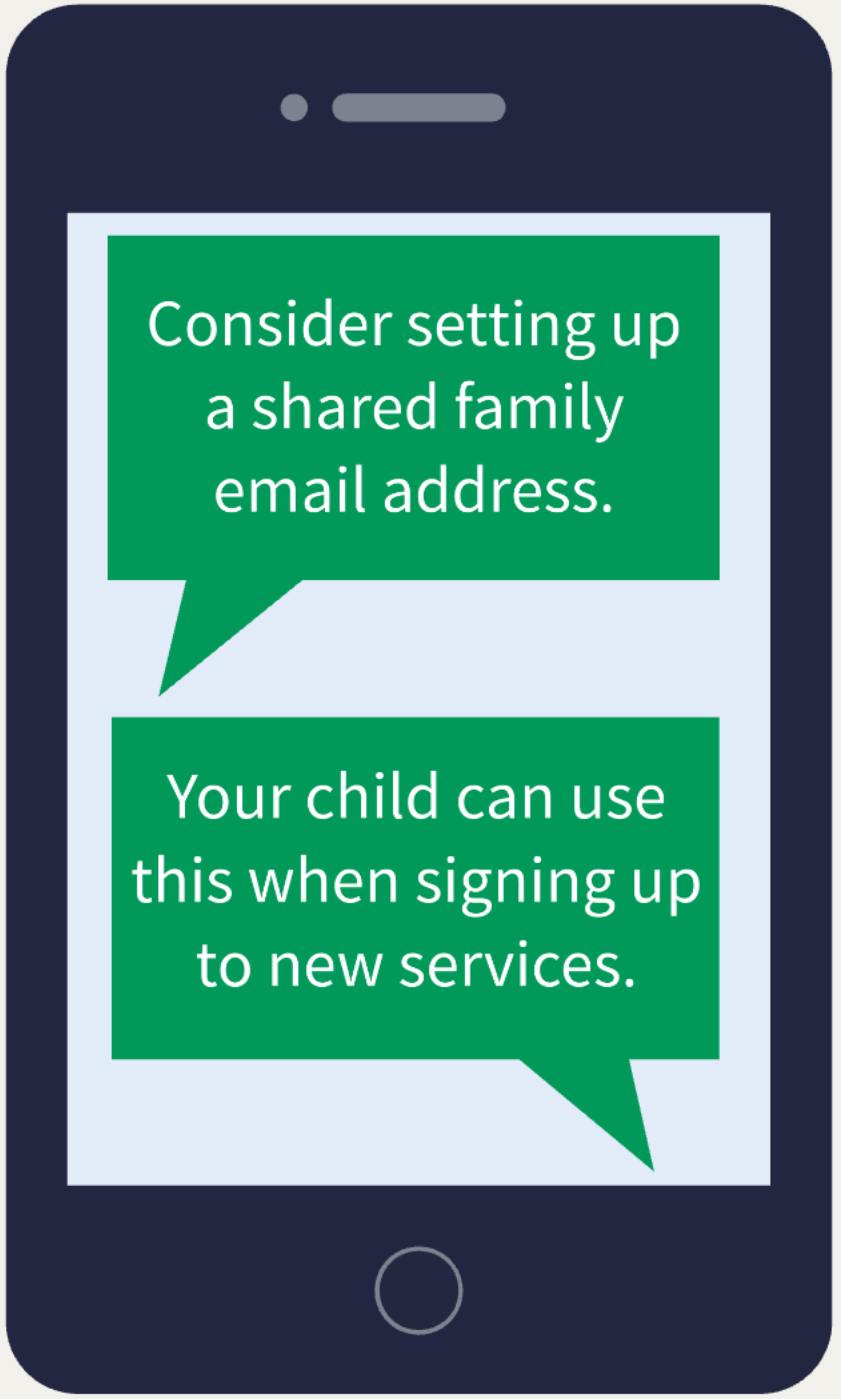


childnet.com/how-to-report

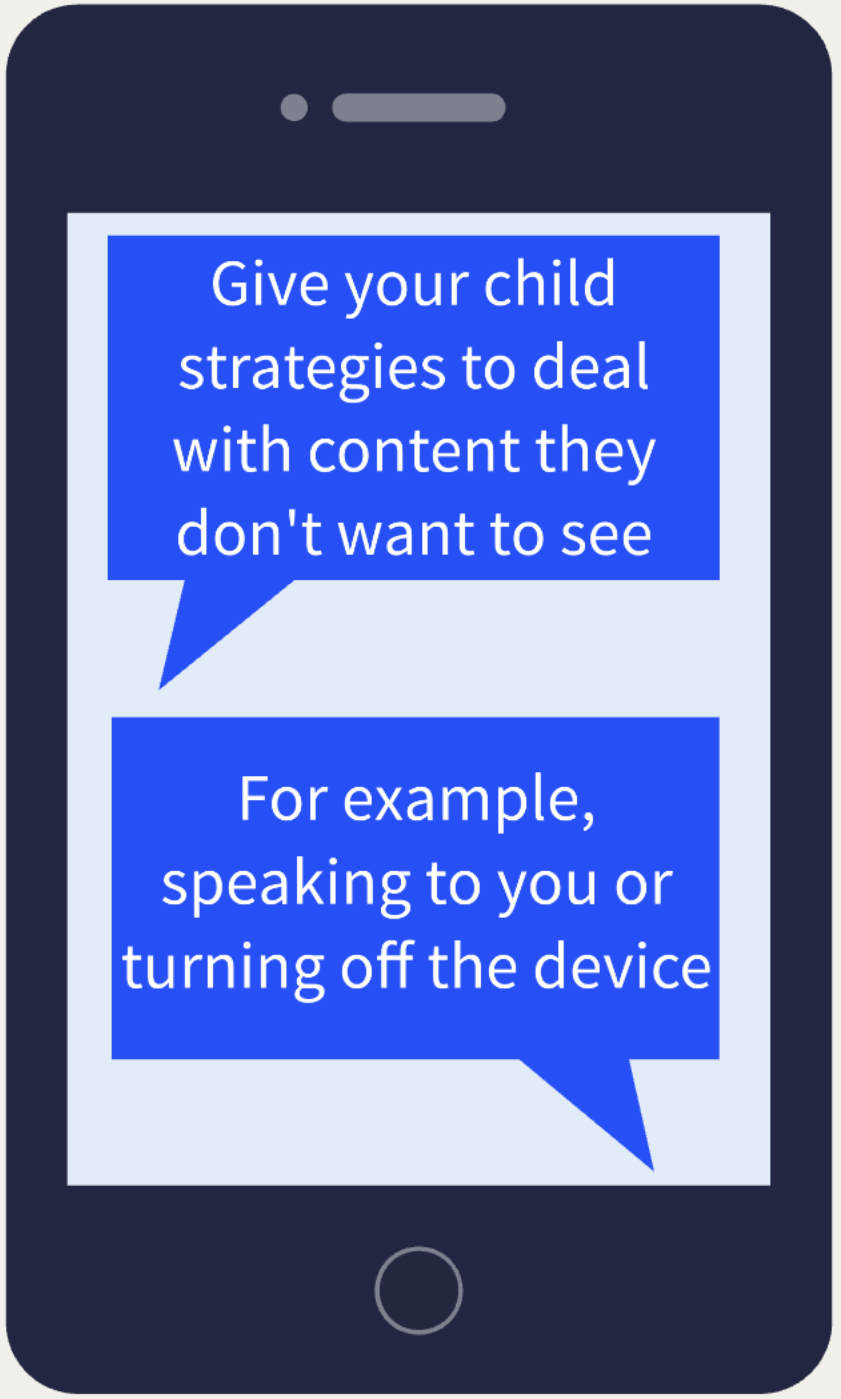
Get involved with your child's life online. Learn about the apps, games and devices they use.

Play their favourite games with them, try out their favourite apps...

familygamingdatabase.com

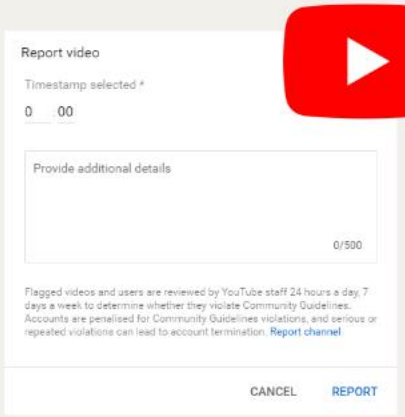

Consider setting up a shared family email address.
Your child can use this when signing up to new services.

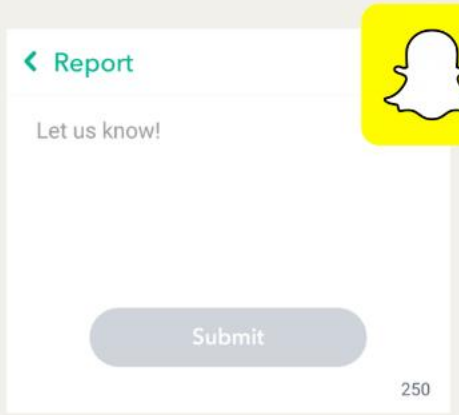
Encourage your child to always **'think before you post'**
Lead by example and discuss the content you share on social media too

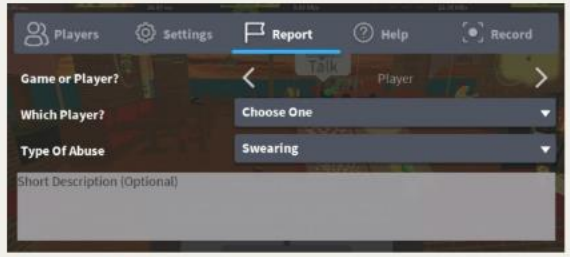

Give your child strategies to deal with content they don't want to see
For example, speaking to you or turning off the device

Making a report

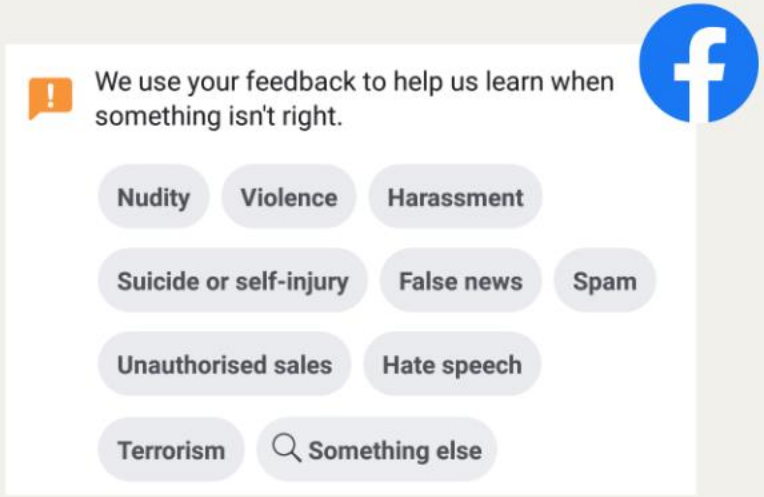
Look out for these symbols on the post, comment or user profile you want to report



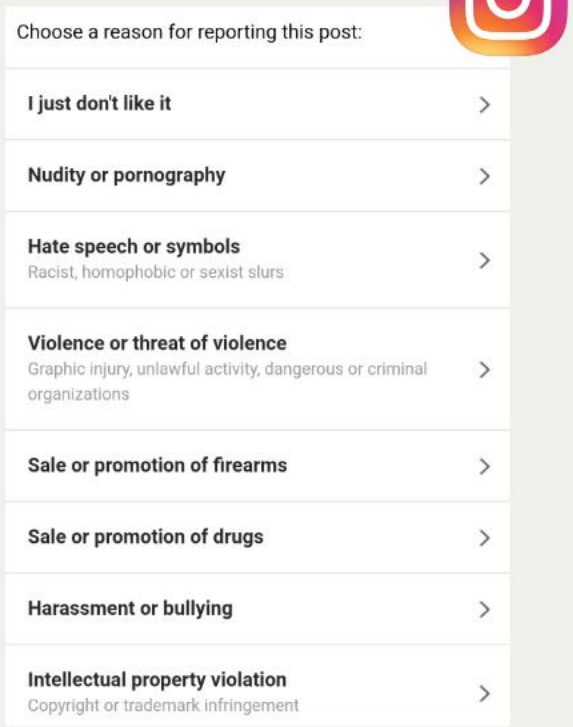




ROBLOX

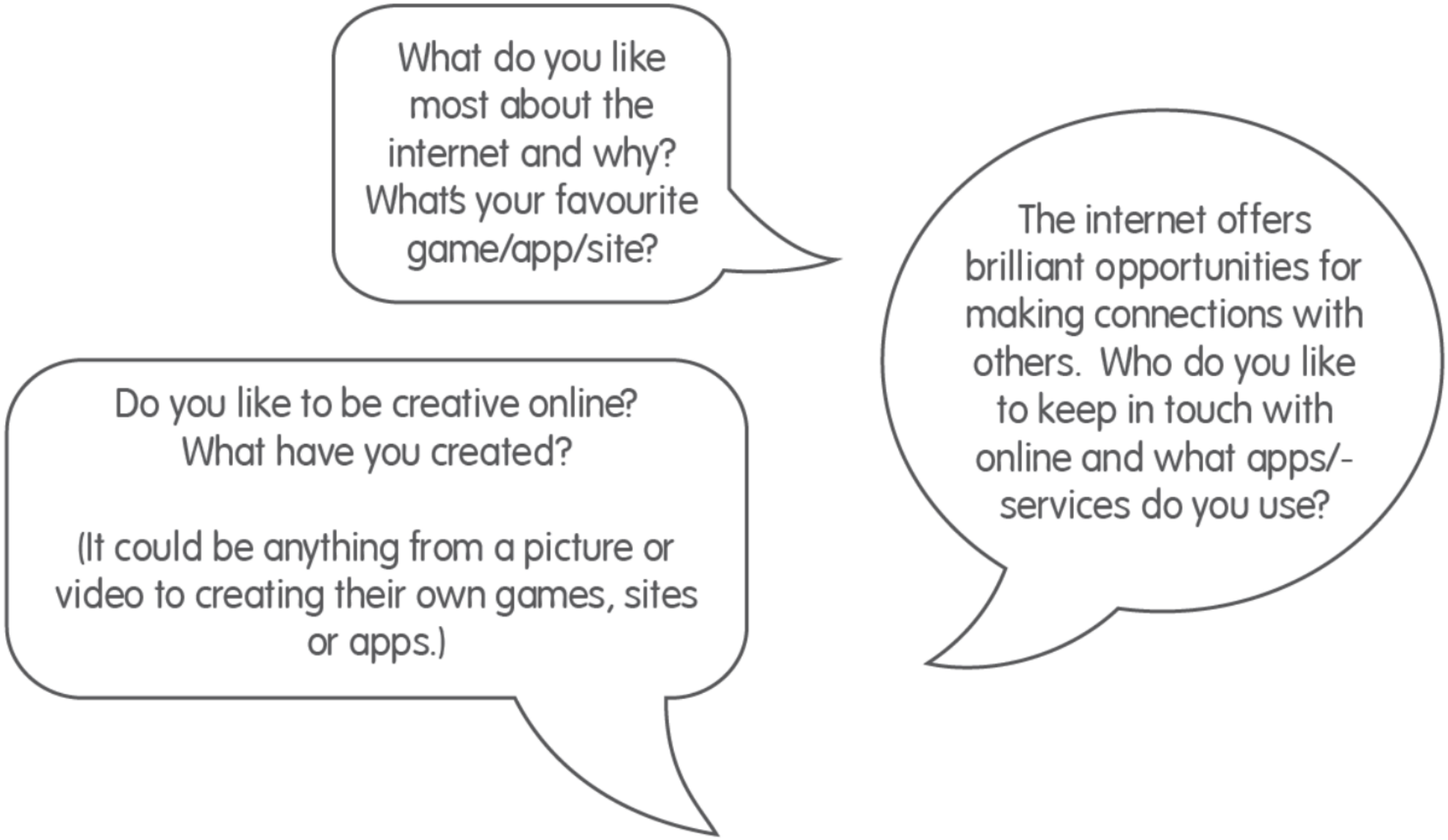


Choose a reason for reporting

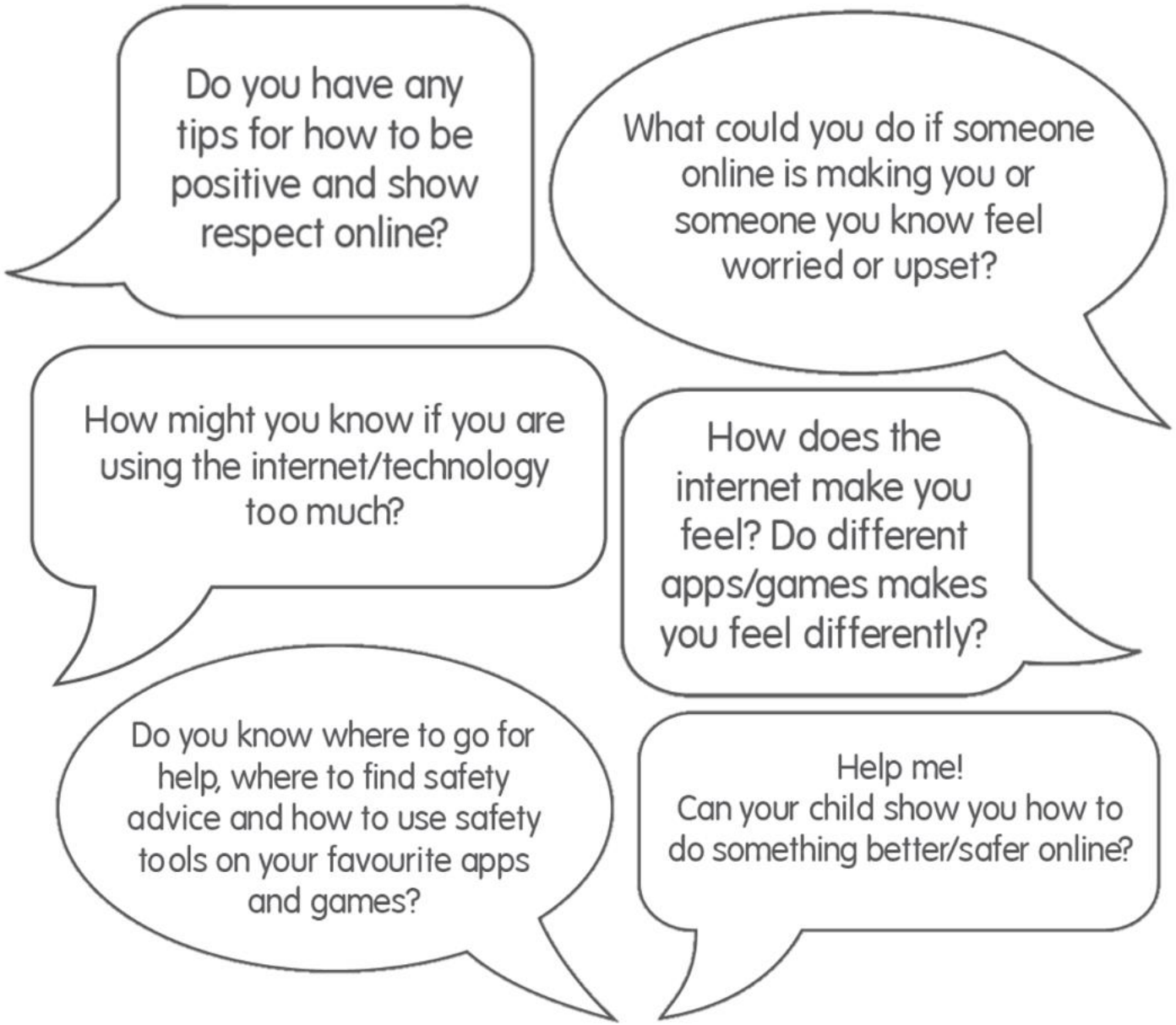


Fill out the form with as much detail as possible and press send to inform the platform's safety team.

Start on a positive note...



Keep the conversation going...



What we're doing in school to tackle online safety issues...

Internet Safety at the Nightingale Federation

- We begin the school year by reminding and teaching children about online safety before they start their computing units.
- We re-cover internet safety within our PSHE curriculum.
- We urge you as parents to let us know of any concerns you may have so that we can deal with it within school and offer you support.
- You can use the link on our website to let us know of any concerns that you may have. http://www.thomasbullock.dneat.org/keeping-safe-online/
- On our website you will find lots of resources/websites that can help you to keep your child safe online. Including these slides for future reference.

Useful Resources

- https://www.childnet.com/resources/parent-and-carer-toolkit/
- https://parentsafe.lgfl.net/
- https://www.schools.norfolk.gov.uk/article/66256/Free-cyber-security-education-sector-based-webinars
- https://www.youtube.com/watch?v=NFRw6ObHvUA
- https://saferinternet.org.uk/guide-and-resource/parents-and-carers